

with our many partners
help for our neighbors in need.

Key Partners
City of Ashland,
ACCESS and St Vincent DePaul

Community Partners
Ashland Emergency Food Bank, Ashland Food Co-op, Ashland Rotary, Carpenter Foundation, Cow Creek UIF, Disability Services Dept., Easter Seals, Jackson Co. Fuel Committee, Jackson Co. Mental Health, The Leightman-Maxey Foundation, Oregon Action, RVCOG, Rogue Valley Veterans Services, Street Dogs, Listening Post, VA & VAHA, Asante RV Hospitals, Rogue Community Health, La Clinica, OHSU Nursing Students, Oregon Community Foundation, United Way of Jackson Co.

Faith Community Partners
Ashland First United Methodist Church, Ashland Congregational UCC, Ashland First Presbyterian Church, Rogue Valley Unitarian Universalist Fellowship, Temple Emek Shalom, Trinity Episcopal Church, First Baptist Church of Ashland, Medford First UMC, Sacred Heart Catholic Church, Mercy's Gate, Salvation Army

Business Partners
Washington Federal Savings, Umpqua Bank, Ashland Chamber of Commerce, Shop N Kart, Roberta Claudson Prop. Mgt, Medford Better Housing, Thormahlin Properties

307 Charitable Donors
who donated a total of \$70,313.40 !

53 Community Volunteers
who donated a total of 4,544 hours !

2018 OHRA Board of Directors
Ken Gudger, President
Matt Endress, Vice President
Montye Male, Secretary
Ron Mogel, Treasurer
Sharon Harris, Past President
John Wieczorek, Facility Planning
John Nosco, Major Donor Relations
Steve Russo, Operations
Rev. Dan Fowler, Faith Community Relations
Akiva DeJack, Mental Health
Ginny Sagal, Event Planning, 2016-17
OHRA Adminstrator and Volunteer Coordinator:
David Stoebel

Ashland Community Resource Center (ACRC*)
Leigh Madsen, Executive Director
Tina Stevens, Resource Navigator
Community Volunteers
Community Partners
* ACRC is a Project of OHRA. Other projects include the Laundry-Shower Trailer and operation of the City's Emergency Winter shelter.

Options for Homeless Residents of Ashland is an Oregon nonprofit organization.
Federal Tax I.D. # 61-1693223
Financial donations greatly appreciated:
OHRA
P.O. Box 1133
Ashland, OR 97520

ACRC is located at:
611 Siskiyou Blvd. #4
Ashland, OR 97520
(541) 631-2235

Visit us at: www.homelessoptions.org
OHRA is partially funded by Ashland Lodging Tax revenues



2017 Annual Report

*Creating hope
self-reliance
and community*



Working together
In 2017, we provided

Housing Program: 138 Successes
34 families were housed. Each family was previously living in a place not intended for permanent human habitation: a tent, an automobile, a shelter or outdoors.
104 housed families received rental and/or utility assistance, allowing them to remain in their homes and avoid eviction.

Jobs Program: 78 Successes
34 people were successful in finding a temporary job during 2017.
44 people were successful in finding permanent employment during 2017.
At the end of 2017 there were 29 people enrolled in our Job Match Program, still seeking a job or steady employment.

In Addition, We Provided Other Essential Services
In 2017, **670** people were served by OHRA with one or more of the following services:
- Personal Identification Documentation
- Internet & Telephone Access; U.S. Mail Service
- Personal Hygiene:
 908 showers and 224 loads of laundry
- Oregon Health Plan applications
- Mental Health Counseling and Referrals
- Supplemental Nutrition Assistance (SNAP)
- Navigation of: legal aid, Social Sec. & VA

Poverty in Ashland

Although Ashland is a tourist destination and site of an internationally recognized theater, it is also home to a substantial population of people under economic stress. Some facts:

- > 19.1% of Ashland residents (about 4,000) live in poverty (US Census Quick Facts)
- > In the 2016-17 School year, 38% of students in the Ashland School District (1,084 Students) were classified as "economically disadvantaged." (Ashland School District Report Card 2016-17)
- > 3 out of 4 Jackson County renters with extremely low incomes are paying more than 50% of their income in rent. (Jackson County Community Needs Assessment)
- > The cost of living in Ashland is 23% higher, and housing 67% higher, than the National average. (www.AreaVibes.com)
- > Of the 670 visitors to our Resource Center in 2017:
 - 341 men, 49% of total
 - 228 women 34% of total
 - 101 minor children, 15% of total
 - (note: 51% were women and children)

Annual Homeless Survey

In January 2017 volunteers interviewed 73 Ashland homeless people.* Here's what they found:

- > Demographics:
 - 67 were adults
 - 6 were children
 - 70% male, 30% female
 - Age ranged from 1yr. - 71yrs.
 - Average age 39
 - 3 were veterans
- > 42% had slept unsheltered Jan. 23, 2017. The low that night was 25 degrees F.
- > In a similar survey in 2016, 91% of those surveyed had one or more of the following long-term disabilities:
 - Mental Illness (57%)
 - Chronic Health Condition (40%)
 - Physical Disability (36%)

* Ashland's portion of a nationwide HUD survey

OHRA's 2016-21 Strategic Plan

Our Vision

As we help people move from crisis to stability, we build:

- more capable individuals
- stronger families
- a better community

Our Strategic Focus

1. Enhance our ability to improve lives
2. Build OHRA's organizational infrastructure
3. Foster interagency collaboration
4. Improve public awareness of poverty

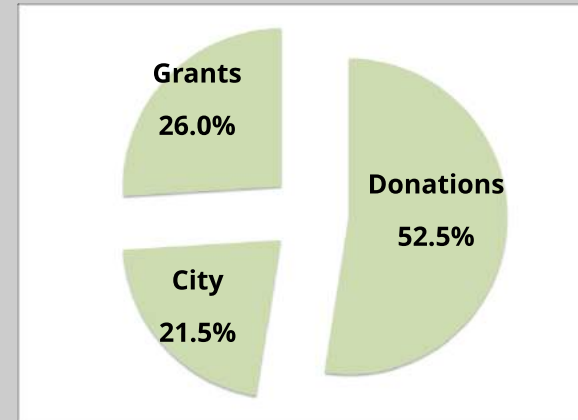
Public Advisory Council formed in 2017

OHRA is indebted to seven key opinion leaders who agreed to meet on a quarterly basis to provide feedback and guidance on our programs, projects and strategic issues.

The Advisory Council, which first met in the spring of 2017, meets with OHRA's President, Treasurer and one rotating Board Member. The Council, which has already proven to be of valuable assistance, is composed of senior representatives from the following organizations:

- Ashland City Official
- Ashland Public Safety Official
- Southern Oregon University (SOU)
- Oregon Shakespeare Festival (OSF)
- Local Retail Business (Food Co-op)
- Public Health (Asante Community Hospital)
- Former OHRA Board Member

2017 Operating Income



2017 Operating Income was \$133,942

Donations: In 2017 OHRA received more than half its financial funding through the generosity of 307 charitable donors.

Grants: In 2017 about 1/4 of OHRA's funding came from grants from: The Carpenter Foundation, the Leightman Maxey Foundation, the Oregon Community Foundation and the Cow Creek Umpqua Indian Foundation.

City of Ashland: In 2017 OHRA received \$28,850 from the City of Ashland (\$25,000 from a City Social Service Grant and \$3,850 to operate the City's Emergency Winter Shelter)

Financial Notes:

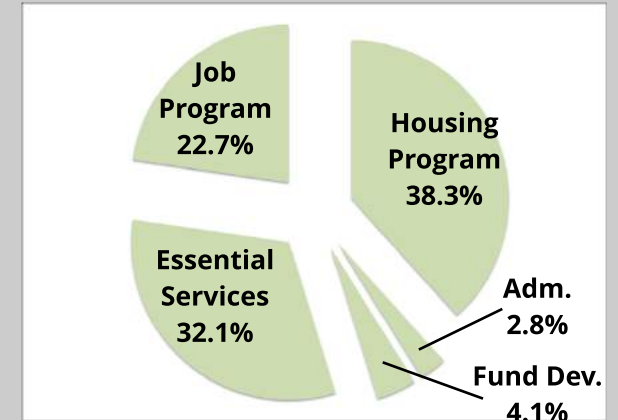
1. These are preliminary financial operating results prior to final, year-end accounting.
2. In 2017 OHRA also received \$53,850 in restricted, non-operating donations for specific capital projects (\$32,700 for property and \$21,150 for a Laundry Shower Trailer)

Laundry/Shower Trailer Damaged

Our Laundry/Shower Trailer was damaged in an accident in Oct of 2017. Fortunately there were no long-term personnel injuries, however the LST was damaged beyond repair. Thanks to some very generous donors and dedicated volunteers, OHRA is set to take delivery on a brand new LST in spring of 2018.

The old LST operated 2014 to 2017: Total showers provided: 5,854 ; Total loads of laundry:1,672

2017 Operating Expenses



2017 Operating Expenses were \$132,759

Housing Program: Finding housing for the unhoused and protecting the housing of those facing eviction.

Essential Services: Internet, telephone, mail service, Oregon Health Plan applications, birth certificate and personal identification, showers and laundry, navigation of Social Security, Veteran Affairs and SNAP benefits, winter emergency shelter

Housing Match: Securing/Keeping housing, rental agreements, financial assistance and verification, and utility assistance.

Job Match Program: Interview coaching, resume building, skills inventory, employer search, transportation.

Fund Development: Primarily printing, mailing and bookkeeping costs associated with fund raising.

Administration: Financial overheads, accounting and insurance costs.

"Overcoming poverty is not a task of charity, it is an act of justice. Like slavery and apartheid, poverty is not natural. It is man-made and it can be overcome and eradicated by the actions of human beings. Sometimes it falls on a generation to be great. You can be that great generation. Let your greatness blossom."

Nelson Mandela, London, 2005